



Phone: +91 9940072446

EXPERIENCE

Creative Director

CLAY CONSULTING, Chennai, INDIA - FEB 2018 - PRESENT (2.5yrs)
Focusing to build creative solutions and satisfaction which engage and excite customers and connect them to brands on an emotional level.

Creative Director

XERAGO, Chennai, INDIA - FEB 2005 - Feb 2018 (14.1yrs)
This creative roles, evolving my performance increasingly committed to communication, usability and aesthetics. I am handling overall managerial duties.. Focusing to build creative solutions which engage and excite customers and connect them to brands on an emotional level.

Art Director

Bridge Over Troubled Waters, Chennai, INDIA - MAR 2002 - FEB 2005 (01.9yrs)
Focused on art direction concepts, design, motion. Managing team 12 of designers, front end developers and animator using Flash platform to create ad banners, websites, a widget and other digital creatives. Assisting and shadowing creative director

Visualizer

3rd Agenda Netmarketing Ltd. An SSI Group company - MAR 1999 - MAR 2002 (05.0yrs):
Leading the design practice, responsible for the execution, idea development and delivery of design-led creative projects.

Junior Visualizer

Takewing Communication Ltd., Chennai - JUNE 1994 - MAR 1999 (04.8yrs)
Mainly covering print based design like Brand Design (Logos, Business Cards, Stationery, and more), press ads, brochures and other marketing collaterals for clients from concept to finishing artwork. Worked closely with art director

Assistant Graphic Designer

Adept Advertising Ltd., Chennai. - DEC 1993 - JUNE 1994 (00.7yrs):
Mainly covering print based design like Brand Design (Logos, Business Cards, Stationery, and more), press ads, brochures and other publications. Assisting Sr. Graphic designer and Art Director.

Fine Artist - Oil Paintings, Drawings and Sketches

George production Co. Studio City, California, USA - DEC 1991 - JUNE 1993 (01.6yrs):
Two year contract with Art gallery to send out oil painting every month.

Sr. Steward / Front Office - Hospitality Industry

Five Star Hotels (Park Sheraton / Chola Sheraton / Taj Coromandel /
Ambassodar Pallava / Trident Oberoi in Chennai India FEB 1987 - SEPT 1991 (04.7yrs)

EDUCATION

Completed Certified Usability Analyst Training Program
offered by Human Factors International

Oberoi hotel management training program
Restaurant service / Room service / Bar tender

Bharat Senior Secondary School (CBSE)
XII, Science

CLIENTELE

- | | |
|-------------------------|----------------------------|
| - Citibank, APAC & EMEA | - Dunia |
| - People's Bank | - Habitat for Humanity |
| - World Vision | - VGN |
| - ActionAid | - Xpress Money |
| - BNP Paribas | - Parry America |
| - HDFC Bank | - Saint Gobain |
| - GMMCO | - Sterlite Technologies |
| - DBS | - Kongola Copper Mines plc |
| - Loyal Textiles | - Vedanta - Sesa Goa |
| - Policy Bazzar | - Olympic Gold Quest |
| - Catholic Syrian Bank | - Perfios |
| - Chola MS | - TVH |
| - Royal Sundram | - Servion |
| - Ma-foi Randstad | |

RECOGNITION

Annual Digital Awards
- Winner – Best Financial Website - (2012)

Web Award for best visual design
- Sterlite Technologies - best telecommunication website - (2009)

Ad Club Award
- Online Advertising, best banner ads for Citibank - (2002)

Citibank - Circle of Excellence
- Best contribution towards the launch of the web portal for Citibank India. - (2003-2004)

Ad Club Award
- Best photographic website - (1996)

Best Oil Painting
Certificate of excellence award for outstanding performance in oil painting from National Art Gallery Studio City California USA - (1987-1991)